



You might be aware that acdc lighting have now become a part of the Zumtobel lighting group. This being seen as a good opportunity for them, now sees 4D having to move on in respect of the previous agency agreement that existed between ourselves and acdc lighting.

We have been advised that the acdc product range will no longer be available through the 4D lighting route. - This however does not apply to any existing projects which have been logged under 4D Lighting as the designated sales team or specifier. These projects, we have been assured will be honoured but if you are working on any projects we may not be aware of please let us know so we can get these on to acdc's system.

So moving on we are now pleased to advise that as of now we are working with the following three companies, that we feel sufficiently cover any void that would have been left by acdc. This will allow us to not only complement the product ranges 4D Lighting has offered in the past, but also further extend our range on both internal and external LED luminaires.

In a very short period of time we will be ensuring that you are updated in all aspects in respect of catalogues and samples, for the following companies.

Onwards and upwards at 4D lighting, We hope you are all happy with our chosen new path's and hope you will continue to support us in a way that has served 4D Lighting well over the past 17 years.

lumenpulse

<http://www.lumenpulse.com/en/pages/company/about-us>

Who are Lumenpulse? A Canadian manufacturer who isn't afraid of moving with the times and always appearing ahead of the game. They are already very well known within the UK, for what we feel are the right reasons. Price has been something that they are the first to admit, in the past has potentially hindered them so this has led to them working hard to bring it down to suitable market level and with no damage done to the quality of the product they offer, leaving them winning projects all over the world.

When were they established? The Canadian manufacturing facility has been going from strength to strength since 2006 allowing them to branch out globally. This leading them into

the UK in a very short space of time, now with their own headquarters based in Manchester. They have a fantastic relationship with XICATO leading to Lumenpulse being Xicato HQ in the UK. This should reflect the level of product we are partnering up with - Not sure how many of you got to see the Xicato stand at L + B 2016 but wow were we impressed!

What product range do they offer? Lumenpulse cover three companies, 1 being themselves, 2 being alphaLED and 3 being Exenia. Between these companies they cover many disciplines including exterior linear, spot and flood lights, downlights with a huge choice and the more decorative selection needed for the finishing touches. All 3 companies are strong within the dynamic white market and this is something they are keen to incorporate hugely in the next few months.



<http://www.orlduna.com/about-us/introduction/>

Who are Orluna? A British manufacturer whose aim within the lighting industry was to make a product range that is easy to specify with advantage of all modules, trims and drivers being interchangeable across the whole range along with meeting a price gap in the market that offered exceptional product at an impressive price – 4D Lighting are now partnering with them as we feel they have succeeded with their aim.

When were they established? Orluna, based in Watford, were established in 1998 under the name of Servewell Limited before undergoing a rebrand in 2005 and since then impressing the industry with stats reflecting this as 81% of the top lighting designers within the UK are regularly using their products.

What product range do they offer? Orluna is a downlight only company. They felt the need to stick to one type of product. By doing this it has led to them getting it exactly right for the demands being created by building regulations insisting on impressive C/W, the technicality required by consultants, the style desired by architects, beam control to blow lighting designers off their feet, lead times that matched the wholesalers and a price that would keep even a contractor happy – a fairly impressive package to be able to offer. All this with an entire range being IP44 as standard with the option of IP65 and fire rating when required.



<http://www.vexica.com/about-us/>

Who are Vexica? Vexica are experts in the design and delivery of LED lighting products and projects. They have a vast amount of experience in the LED lighting industry delivering both finished lighting systems and OEM components. Vexica offer solutions for Architectural, Retail, Industrial, Commercial and Roadway lighting just to name a few. All Vexica products are designed and manufactured in the United Kingdom incorporating the latest LED technology in their standard and bespoke products.

When were they established? Vexica was established in 2012 so although they are not very old they are already starting to make a name for themselves with in the industry - and a good one at that. They are growing stronger and stronger in the middle East growing their brand globally but now are keen to really focus on bringing their brand into fruition in the UK, This is where 4D come into play.

What product range do they offer? Vexica has impressed 4D so far with not only the technicality but also the flexibility they offer. They are proud owners of their own manufacturing facility and a keen to put this to good use by offering specials, product tweaks and special finishes – This was music to 4D lighting’s ears as up till this point it is safe to say companies like this have been few and far between within the lighting industry. Their strength is very much in linear internal and external however they offer a brilliant range of flood and spot lights with beam angle galore, chlorine resistant finishes, tunable whites, RGBW and a fantastic plug and play system for the linear.



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